



Republika ng Pilipinas
Kagawaran ng Edukasyon


REHIYON V

TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD NAGA

ADVISORY

Relative to Advisory No. 036, s. 2024

1. This office informs all concerned that the SPAM Inc., in cooperation with De La Salle University (DLSU-Lipa) will conduct its 15th National Campus Media Conference; and in partnership with the International Society of Administrators and Researchers (ISTAR) will hold its 2nd International Research Conference: Media and Community Development from September 18-20, 2024 at Angels' Hills Tagaytay Retreat and Formation Center, #17 Arnoldus Rd. Maitim 2nd East, Tagaytay City, Cavite. *(See attached invitation and advisory for more details.)*
2. For information and guidance.


FERNANDO C. MACARAIG
OIC- Schools Division Superintendent
Assistant Schools Division Superintendent





School Press Advisers Movement Inc.

Advocating Responsible Campus Journalism

May 23, 2024

SEC REG NO. CN200911591
TIN NO. 007-339-404

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JAYPEE V. LAGMAN, CPA
ACCOUNTANT



DR. SUSAN S. COLLANO, CESO V
Schools Division Superintendent
Schools Division Office of Naga City
Triangulo, Naga City

Dear Ma'am:

Warm greetings from the School Press Advisers Movement Inc. (SPAM Inc.)!

The SPAM Inc., in cooperation with De La Salle University-Lipa (DLSU-Lipa) will conduct its **15th National Campus Media Conference**; and in partnership with the International Society of Administrators and Researchers (ISTAR) will hold its **2nd International Research Conference: Media and Community Development** from September 18-20, 2024 at Angels' Hills Tagaytay Retreat and Formation Center, #17 Arnoldus Rd. Maitim 2nd East, Tagaytay City, Cavite.

On its 15th national confab, SPAM Inc has adopted the theme "Championing Accountability Campus Journalism for a Positive Societal Impact through eXpanding and Venturing the Digital Horizon". The general objective of this conference is to showcase the skills and talents of campus journalists in pursuit of accountability campus journalism. At the end of the conference, participants will be able to:

1. demonstrate their expertise in various fields of campus journalism;
2. promote accountability campus journalism for positive societal impact; and
3. develop camaraderie, collaborations and benchmarking with campus journalists from the different parts of the country.

Relative to this, the organization is respectfully inviting school paper advisers and student writers from your Division to attend the national event.

The following are the activities and contests:

- I. Opening Program (Participants' in their Regional Attires)
- II. Panel Interview of the Finalists for the Medallion of Excellence Awards (Categories: Moderator/Adviser, Editor, News Writer, Feature Writer, Photojournalist and Artist)
- III. Contests for Advisers/Professors (Categories: Filipino and English)
 1. News Writing
 2. Copyreading and Headline Writing
- IV. Individual Contests for Students (Categories: Filipino and English)
 1. Backpack Journalism (College Only)
 2. Editorial Cartooning (JHS, SHS and College)
 3. Editorial Writing (Elem to College)
 4. News Story Writing (Elem to College)
 5. Visual Journalism : REELS form news feature (Elem to College)
- V. Group Contests
 1. Pambansang Pautakang Pampahayagan (Elem to College)

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2. Digital Magazine Publishing (*Elem to College-English Category only*)
 3. I-Dokumento (*JHS, SHS and College-Filipino Category only*)
 4. Radio Broadcasting (*Elem to College-Filipino and English*)
- VI. Media and Community Development Research Presentations
- VII. Publication Contests: Newspaper and Magazine Issues published from January 2024 to August 2024
1. Best Newspaper (News Stories, Feature Stories, Editorial, Opinion/Column Articles, Editorial Cartoon, Front Page Layout, Inside Page Layout, Development Communication Page, News Photos, Sports Action Photos and Feature Photos)
 2. Best Magazine (Feature Stories, News Stories, Editorial, Front Page Layout, Inside Page Layout, Development Communication Page and Feature Photo)

The registration fee for this conference is inclusive of accommodation [from September 18 (9:00AM) to September 20 (1:00PM) only], meals [breakfast (2), snacks (5), lunch (3) and dinner (2)], Conference kits and certificates of participation.

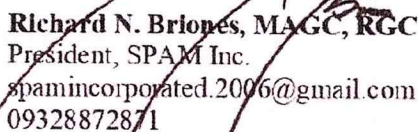
<i>Details</i>	<i>Registration rates</i>	
	<i>Member</i>	<i>Non Member</i>
Early Bird Rates: Paid registration on or before July 31, 2024	₱5,700	₱5,900
Registration Rates from August 1, 2024 to September 18, 2024	₱5,900	₱6,000
Live-out Rates		
Inclusive of Food: Breakfast (2), Lunch (3), snacks (5), and Dinner (2)	₱4,800	₱4,900

Payments are to be deposited to any BPI branch nationwide under **Acct. No. 1251-0008-39 with the Acct. Name: School Press Advisers Movement SPAM Inc.**

Pre-registration can be accessed through this link: <https://forms.gle/4hZ5EdH6gYMTzEy98>
Program, contests' mechanics and criteria for awards & research presentations can be checked at SPAM Inc. Facebook page: <https://www.facebook.com/SchoolPressAdvisersMovementInc/>

We are hoping for your Division's participation to this event. Thank you very much!

One in emancipating campus journalists,


Richard N. Briones, MAGC, RGC
President, SPAM Inc.
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24 089 4 46
28 AUG 2024

School Press Advisers Movement Inc.

Advocating Responsible Campus Journalism

2. Digital Magazine Publishing (*Elem to College-English Category only*)
3. I-Dokumento (*JHS, SHS and College-Filipino Category only*)
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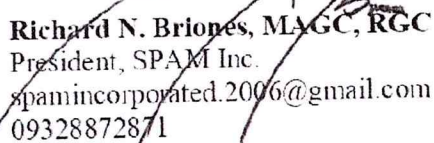
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We are hoping for your Division's participation to this event. Thank you very much!

One in emancipating campus journalists.


Richard N. Briones, MAGC, RGC
 President, SPAM Inc.
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 09328872871

24 089 446
 28 AUG 2024

Advisory No. 036, s. 2024

May 20, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

15th NATIONAL CAMPUS MEDIA CONFERENCE OF THE SCHOOL PRESS
ADVISERS MOVEMENT, INC.

The School Press Advisers Movement Inc. (SPAM Inc.), in cooperation with De La Salle University-Lipa and in partnership with International Society of Administrators and Researchers (1STAR), will conduct its 15th National Campus Media Conference and 2nd International Research Conference: Media and Community Development on September 18-20, 2024, at Angels' Hills Tagaytay Retreat and Formation Center, Tagaytay City, Cavite. The theme of this activity is Championing Accountability Campus Journalism for a Positive Societal Impact through eXpanding and Venturing the Digital Horizon.

The general objective of this conference is to showcase the skills and talents of campus journalists in pursuit of accountability campus journalism. At the end of the conference, participants will be able to

1. demonstrate their expertise in various fields of campus journalism;
2. promote accountability campus journalism for positive societal impact; and
3. develop camaraderie, collaborations, and benchmarking with campus journalists from the different parts of the country.

The convention will include activities and contests stated below.

1. Panel Interview of the Finalists for the Medallion of Excellence Awards (Categories: Moderator/Adviser, Editor, News Writer, Feature Writer, Photojournalist and Artist)
2. Contests for Advisers/Professors (Categories: Filipino and English)
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For more information, contact School Press Advisers Movement Inc. through email spamincorporated.2006@gmail.com.